

Sol Campbell, Ex-Arsenal & England Defender, Joins Swiss SportsTech Start-up, TALNETS AG

Root, Switzerland - TALNETS AG today announced Sol Campbell has joined the company as a partner. The ex-Arsenal and England defender brings a wealth of experience both as a footballer and as an entrepreneur.

On the pitch, Sol's immense footballing talent was evident from the early days. Rising through the ranks at Tottenham Hotspurs, young Sol captained the team to the 1999 Football League Cup Final victory. This achievement saw him get the opportunity to lead England and at the same time become the second-youngest player to captain England, behind the great Bobby Moore. Sol's footballing pinnacle came at Arsenal, where he won many trophies with the club. The most notable being from the 2003/04 season as part of the 'Invincibles' side.

Off the pitch, Sol applied the same astuteness that saw him succeed as a footballer, in business. As an entrepreneur, Sol has closely followed the sports innovation scene where he has been among the leading voices in the adoption of technology to advance the sport that he loves. In his new role as Head of Football Insights & Coaching, Sol, a Pro Licence holder, will work together with TALNETS CEO, Darko Stanoevski. Sol will spearhead the platform's capabilities to add further insights to talent identification data.

"Having first met and spoken to Sol at the recent World Football Summit in Sevilla, it was evident that we shared the same vision regarding the future of data driven talent identification and talent management in football," said Stanoevski. "With data being the new oil, its application in underrepresented regions where talent identification and scouting is nuanced, will be a game changer. This is something that has been echoed by our existing partners in talent rich sub-saharan Africa, where TALNETS has a strong footprint. By adding more insights to this data

we will be able to propel players, clubs, academies and leagues in these regions to realize their full potential.”

Campbell said: “I am excited to join this diverse, talented and ambitious team. As a young kid from East London, talent identification in my time was all about being in the right place at the right time. With TALNETS, I am joining a team who not only share my passion in sports technology, but a desire to democratize talent identification and to make sure every kid out there has a chance to be discovered, regardless of their background and where they are in the world. Under the guidance of some of the greatest managers at club and national level, I had the opportunity to play alongside and against some of the best footballers in the world. This has given me the ability to adapt my game according to the situation, experience I am confident will be invaluable in my role.”

About TALNETS AG

Founded in 2023 and led by an executive team with over 15 years in data management and software development business, TALNETS AG is a SportsTech start-up headquartered in Switzerland. Through the power of data analytics and AI, TALNETS is democratizing talent scouting and showcasing it to the world.